



press clip

Pampering pays for Keturah

A NEDLANDS salon has been nominated for two awards at the Australian Beauty Industry (ABIA) Awards.

Nedlands Day Spa Keturah is in the running to take home the awards for Best Day Spa and Best Marketing at the prestigious event, which will take place on August 26 at the Sydney Convention and Exhibition Centre.

This is the second year running that Keturah has been nominated for Best Day Spa and Best Marketing at the ABIA Awards, having been triumphant in both categories in 2012.

"We are delighted and grateful to be nominated again this year for two such sig-

nificant categories," Keturah Day Spa group director Kim Stergiou said.

"This achievement is a tribute to all of our talented therapists, so it would be fantastic to take home the awards for the second time."

The salon was chosen as a finalist for both categories by a panel of 21 industry experts who considered more than 150 entries from all over Australia.

The judging panel includes beauty industry, business, media and public relations experts from all corners of the nation.

The Australian Beauty Industry Awards are a known benchmark of excellence in the beauty industry.



Keturah Day Spa owner Jemma Stergiou with senior therapist Carol Canavan treating fellow senior therapist Patricia Araujo in the thermal capsule. d401558